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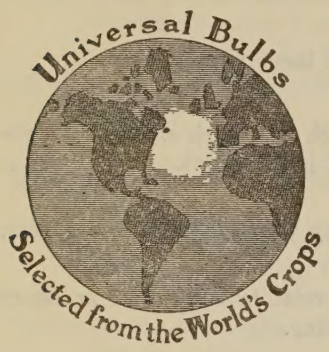
Universal Bulb Corporation

N. R. CRONQUIST, PRESIDENT

GROWERS · IMPORTERS · EXPORTERS

TELEPHONE CHELSEA 2-1090
CABLE ADDRESS: UNIBULBS, NEW YORK
134 WEST 26TH STREET
NEW YORK CITY



GLADIOLI

Selected High Crowned Bulbs

Our bulbs are guaranteed to be free of Thrip. No flowers have been cut from these bulbs during the growing season with the result that all the strength is in the bulbs.

E—Early M—Midseason L—Late

**Varieties so marked are recommended for forcing*

SEE PRICES ON PAGE 4

AFLAME—M—Giant deep rose. Excellent as a garden variety.

ALBANIA—E—Early pure white, ruffled edges. Good florist variety.

*ALBATROSS—M—Large snow white. Tall strong stems.

AMADOR—M—Glowing medium red. 5 to 8 florets open at a time. Good grower, and does not burn in the sun.

APRICOT GLOW—M—Warm apricot. Tall straight stems.

*AVE MARIA—M—Large medium blue with small purplish blotches. One of the best of its color.

BAGDAD—L—Immense florets of smoky old rose, somewhat lighter in the throat. 6-8 open at once.

BEACON—M—Bright rose-scarlet, cream blotch, slightly ruffled. Excellent commercial cut flower.

*BERTY SNOW—M—Soft lavender.

*BETTY NUTHALL—L—Warm coral pink with pale orange throat. Large spikes.

BLEEDING HEART—M—White, tinged light pink, with scarlet blotch. Good commercial.

BREAK O'DAY—E—La France pink.

BYRON L. SMITH—M—Lavender pink, color resembling a Cattleya Orchid.

*CARMEN SYLVA—M—Favorite commercial. Snow white with lilac pencil.

CHARLES DICKENS—E—Glowing reddish purple, lower petals blotched deeper.

CHICAGO WHITE—E—White with lavender stripes on lower petals. Good for cutting.

COMMANDER KOEHL—M—Brilliant scarlet. Large red flowers carried on tall strong stems.

DEBONAIR—M—La France pink shading to shrimp pink with creamy throat blotch, lightly specked crimson. Excellent, tall, straight spikes.

*DR. BENNETT—L—Fiery scarlet. One of the best commercials.

DR. DENTZ—M—Rosy pink, darker than Picardy.

DUNA—M—New shade of soft light pinkish buff shading to pale yellow at base of lip petals.

*EARLY DAWN—E—Geranium pink, darker throat. Tall. Good forcing, early blooming commercial.

*EARLY MELODY—E—Pale lavender pink. Opens 6 to 8 good sized florets.

SEE PRICES ON PAGE 4

*EXCELLENCE—E—Large vermillion. Extremely early and valuable for this reason as well as color.

*FLAMING SWORD—M—Deep red.

GATE OF HEAVEN—M—Rich deep yellow, nicely ruffled and of good substance.

*GIANT NYMPH—M—Good commercial salmon rose.

GLORIANNA—M—Good salmon with clear cream yellow throat.

GOLD EAGLE—E—Deep clear yellow.

GOLDEN CHIMES—E—Soft yellow, good spike, prettily ruffled.

GOLDEN CUP—M—Deep yellow. Large cup shaped blooms.

GOLDEN DREAM—M—Golden yellow.

GOLDEN FRILLS—M—Bright Daffodil yellow.

HALLEY—E—A favorite for its earliness, and an old standby. Salmon pink.

HELEN WILLS—Cream white.

*HELGA—M—Salmon rose. Excellent for cut.

J. S. BACH—E—Fine salmon orange exhibition variety. Tall strong spike with 10 to 12 florets open.

KASSEL—M—Bright scarlet.

KING ARTHUR—M—Immense ruffled rosy lavender or mauve. Probably the best of its color.

LONGFELLOW—M—La France pink. Dainty graceful stalks.

LOS ANGELES—E—Salmon pink with broad pencil of deeper pink.

LOYALTY—L—Large clear deep yellow. One of the best commercials.

*MAID OF ORLEANS—L—At present considered the best commercial white in its price range. Milky white with cream throat. Flowers immense, carried on good stems.

MAMMOTH WHITE—M—Good large white.

*MARGARET FULTON—E—Rich soft dark salmon. An excellent new commercial of great merit.

*MARY PICKFORD—M—Creamy white with deeper throat.

*MINUET—M—Standard commercial lavender and probably the best light lavender today.

*MISS BLOOMINGTON—E—Very early tall light yellow. Good commercial cut flower.

MOROCCO—M—Dark mahogany red.

MOTHER MACHREE—L—Smoky lavender, veined slightly deeper. The florets are large and well placed.

MR. W. H. PHIPPS—L—Large La France pink; many flowers open at one time.

*MRS. F. PENDLETON—M—Well known rose pink with deep maroon blotch in the throat.

MRS. LEON DOUGLAS—M—Begonia rose, slightly flaked scarlet.

*MRS. P. W. SISSON—L—Beautiful light cream pink.

MRS. VON KONYNENBURG—M—Light violet blue.

ORANGE PRINCESS—Salmon orange with small crimson feather, slightly ruffled.

ORANGE QUEEN—M—Light orange. Standard commercial.

PEGGY LOU—M—Excellent commercial, tall light rose. Has won more awards than any except Picardy.

*PELEGRINA—E—The best early dark blue.

*PICARDY—M—Has maintained its place as the leading commercial variety, bar none. Soft shrimp pink. Produces enormous spikes with well placed flowers of strong texture, large, well shaped, and many open at one time.

SEE PRICES ON PAGE 4

*POLAR ICE—E—Purest white. Large florets.

PRIMROSE PRINCESS—L—Fine light yellow. Tall spike, large blooms, 5 to 7 open at once.

QUEEN OF BREMEN—E—Beautiful lavender pink. Very graceful.

*RED PHIPPS—M—Glowing light red. Good florist variety.

SHIRLEY TEMPLE—Heavily ruffled cream white. Huge flowers. Remarkably fine.

SONATINE—M—Light pink with small red blotch. Tall straight stems. Good commercial.

*STAR OF BETHLEHEM—Tall vigorous pure white.

TOKEN—E—Peach red or flaming salmon with clear yellow throat. Heavy texture, nicely ruffled. Good commercial variety.

*VIRGINIA—M—A standard commercial red.

WASAGA—M—Clear glowing buff with wide open ruffled florets.

WURTEMBERGIA—L—Immense fiery scarlet; cream white throat. Tall.

YELLOW FAVORITE—Large yellow.

PRICE LIST

	No. 1		No. 2		No. 3	
	1000	100	1000	100	1000	100
AFLAME	$16.00	$2.00	$13.00	$1.50	$10.00	$1.25
ALBANIA	14.00	1.75	11.00	1.50	8.00	1.00
*ALBATROSS	14.00	1.75	12.00	1.50	9.00	1.25
AMADOR	22.00	2.50	18.00	2.00	15.00	1.75
APRICOT GLOW	11.00	1.50	9.00	1.25	6.00	1.00
*AVE MARIA	20.00	2.25	18.00	2.00	15.00	1.75
BAGDAD	14.00	1.75	12.00	1.50	9.00	1.25
BEACON	27.00	3.00	24.00	2.75	19.00	2.25
*BERTY SNOW	12.00	1.75	10.00	1.25	8.00	1.00
*BETTY NUTHALL	11.00	1.50	9.00	1.25	7.00	1.00
BLEEDING HEART	24.00	2.75	20.00	2.25	17.00	2.00
BREAK O'DAY	12.00	1.50	10.00	1.25	6.00	1.00
BYRON L. SMITH	14.00	1.75	12.00	1.50	9.00	1.00
*CARMEN SYLVA	14.00	1.75	11.00	1.50	7.00	1.00
CHARLES DICKENS	15.00	1.75	12.00	1.50	9.00	1.00
CHICAGO WHITE	12.00	1.50	10.00	1.25	8.00	1.00
COMMANDER KOEHL	21.00	2.50	17.00	2.00	13.00	1.50
DEBONAIR	12.00	1.50	10.00	1.25	6.00	1.00
*DR. BENNETT	16.00	2.00	13.00	1.50	9.00	1.25
DR. DENTZ	40.00	4.50	35.00	4.00	25.00	3.00
DUNA	12.00	1.50	10.00	1.25	8.00	1.00
*EARLY DAWN	15.00	1.75	12.00	1.50	9.00	1.25
*EARLY MELODY	16.00	2.00	14.00	1.75	10.00	1.25
*EXCELLENCE	14.00	1.75	12.00	1.50	9.00	1.00
*FLAMING SWORD	11.00	1.50	9.00	1.25	7.00	1.00
GATE OF HEAVEN	20.00	2.25	17.00	2.00	13.00	1.50
*GIANT NYMPH	11.00	1.50	9.00	1.25	6.00	1.00
GLORIANNA	12.00	1.50	10.00	1.25	7.00	1.00
GOLD EAGLE	11.00	1.50	9.00	1.25	6.00	1.00
GOLDEN CHIMES	17.00	2.00	14.00	1.75	11.00	1.25
GOLDEN CUP	15.00	1.75	13.00	1.50	10.00	1.25
GOLDEN DREAM	12.00	1.50	9.00	1.25	7.00	1.00
GOLDEN FRILLS	14.00	1.75	12.00	1.50	9.00	1.00
HALLEY	12.00	1.50	9.00	1.25	7.00	1.00
*HELGA	11.00	1.50	9.00	1.25	7.00	1.00
HELEN WILLS	11.00	1.50	9.00	1.25	7.00	1.25
J. S. BACH	26.00	3.00	22.00	2.50	18.00	2.00
KASSEL	19.00	2.25	16.00	2.00	13.00	1.50
KING ARTHUR	18.00	2.00	15.00	1.75	13.00	1.50
LONGFELLOW	12.00	1.50	9.00	1.25	7.00	1.00
LOS ANGELES	$11.00	$1.50	$9.00	$1.25	$6.00	$1.00
LOYALTY	14.00	1.75	12.00	1.50	10.00	1.25
*MAID OF ORLEANS	15.00	2.00	13.00	1.75	10.00	1.25
MAMMOTH WHITE	17.00	2.00	13.00	1.50	11.00	1.25
*MARGARET FULTON	14.00	1.75	11.00	1.50	8.00	1.00
*MARY PICKFORD	14.00	1.75	11.00	1.50	8.00	1.00
*MINUET	18.00	2.00	14.00	1.75	12.00	1.50
*MISS BLOOMINGTON	17.00	2.00	13.00	1.50	10.00	1.25
MOROCCO	18.00	2.00	15.00	1.75	12.00	1.50
MOTHER MACHREE	22.00	2.50	18.00	2.00	14.00	1.75
MR. W. H. PHIPPS	16.00	2.00	14.00	1.75	10.00	1.25
*MRS. F. PENDLETON	12.00	1.75	10.00	1.50	8.00	1.00
MRS. LEON DOUGLAS	13.00	1.50	11.00	1.25	8.00	1.00
*MRS. P. W. SISSON	14.00	1.75	11.00	1.25	8.00	1.00
MRS. VON KONYNENBURG	17.00	2.00	14.00	1.75	11.00	1.25
ORANGE PRINCESS	20.00	2.50	17.00	2.00	13.00	1.50
ORANGE QUEEN	12.00	1.50	10.00	1.25	7.00	1.00
PEGGY LOU	25.00	2.75	22.00	2.50	18.00	2.00
*PELEGRINA	19.00	2.25	16.00	2.00	12.00	1.50
*PICARDY	10.00	1.25	8.00	1.00	6.00	1.00
*POLAR ICE	20.00	2.25	18.00	2.00	14.00	1.50
PRIMROSE PRINCESS	14.00	1.75	12.00	1.50	7.00	1.00
QUEEN OF BREMEN	12.00	1.50	10.00	1.25	8.00	1.00
*RED PHIPPS	16.00	2.00	13.00	1.50	10.00	1.25
SHIRLEY TEMPLE	24.00	2.75	20.00	2.25	17.00	2.00
SONATINE	16.00	1.75	13.00	1.50	10.00	1.25
*STAR OF BETHLEHEM	22.00	2.75	19.00	2.25	16.00	2.00
TOKEN	20.00	2.25	17.00	2.00	14.00	1.50
*VIRGINIA	12.00	1.50	9.00	1.25	7.00	1.00
WASAGA	12.00	1.50	10.00	1.25	8.00	1.00
WURTEMBERGIA	19.00	2.25	16.00	2.00	13.00	1.50
YELLOW FAVORITE	15.00	1.75	12.00	1.50	9.00	1.00